

Baby Diaper & Sanitary Napkins - Market Survey cum Detailed Techno Economic Feasibility Project Report



Introduction

A diaper or nappy is a kind of underwear that allows one to defecate or urinate in a discreet manner. When diapers become soiled, they require changing; this process is often performed by a second person such as a parent or caregiver.



Diapers are primarily worn by children who are not yet potty trained or experience bed wetting.



However, they can also be used by adults with incontinence or in certain circumstances where access to a toilet is unavailable. These can include the elderly, those with a physical or mental disability, and people working in extreme conditions such as astronauts. It is not uncommon for people to wear diapers under dry suits.

Some disposable diapers include fragrances, lotions or essential oils in order to help mask the scent of a soiled diaper or to protect the skin. Care of disposable diapers is minimal, and primarily consists of keeping them in a dry place before use, with proper disposal in a garbage receptacle upon soiling.



Stool is supposed to be deposited in the toilet, but is generally put in the garbage with the rest of the diaper. As a whole establishing Baby Diaper & Sanitary Napkin is one of the project which has good prospect for the entrepreneurs to invest.



Few Indian Major Players are as under

Carewell Hygiene Products Ltd.

Centron Industrial Alliance Ltd.

Dhanalaxmi Roto Spinners Ltd.

Diapers India Ltd.

Godrej Consumer Products Ltd.

Gufic Biosciences Ltd.

Johnson & Johnson Ltd.

Kimberly Clark Lever Pvt. Ltd.

Mediklin Healthcare Ltd.

Mirah Dekor Ltd.

**Procter & Gamble Hygiene & Health Care
Ltd.**

PROJECT AT A GLANCE

PROJECT AT A GLANCE				(Rs. in lacs)			
COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	712.55	712.55	Capital	0.00	746.10	746.10
Buildings	0.00	178.90	178.90	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	855.50	855.50	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	20.00	20.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	124.00	124.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	25.00	25.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	2238.30	2238.30
Preliminary & Pre-operative Exp	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	85.00	85.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	978.44	978.44				
TOTAL	0.00	2984.39	2984.39	TOTAL	0.00	2984.39	2984.39

PROJECT AT A GLANCE

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
	Rs	Rs	Rs	Rs	Rs	%	Rs	%	Rs		%
1-2	7.47	9.77	17.47	24.00	0.00	100.00	7.47	0.00	7.47	1.00	0.00
2-3	10.01	12.00	27.48	18.00	0.00	100.00	10.01	0.00	10.01	1.00	0.00
3-4	12.58	14.29	40.06	12.00	0.00	100.00	12.58	0.00	12.58	1.00	0.00
4-5	15.11	16.59	55.17	6.00	0.00	100.00	15.11	0.00	15.11	1.00	0.00
5-6	17.61	18.88	72.77	0.00	0.00	100.00	17.61	0.00	17.61	1.00	0.00



PROJECT AT A GLANCE

Year	D. S. C. R.			Debt / - Deposit s Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%		%		
Initial				3.00	3.00									
1-2	1.40	1.40		1.37	1.37	3.54		16.28%	8.73%	5.88%	4811.02	50.77%	1.61	1.25
2-3	1.70	1.54		0.66	0.66	2.26		17.04%	10.39%	6.76%	2997.66	27.11%	1.66	1.34
3-4	2.05	1.70	2.05	0.30	0.30	1.56		17.55%	11.60%	7.43%	3363.63	26.62%	1.66	1.45
4-5	2.48	1.87		0.11	0.11	1.14		17.90%	12.49%	7.93%	3729.60	26.24%	1.62	1.57
5-6	3.00	2.05		0.00	0.00	0.87		18.14%	13.15%	8.32%	4095.57	25.93%	1.56	1.87



BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	36.34%
Total BEP (% of Installed Capacity)	38.66%

IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)	31.17%
Payback Period of the Project is (In Years)	2 Years 9 Months
Fixed Assets Coverage Ratio (No. of times)	11.386

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Napkins

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- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



What do we offer?

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- *Market Research Reports*
- *Technology Books and Directory*
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- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

Sectors We Cover Cont...

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

Sectors We Cover Cont...

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

Sectors We Cover Cont...

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

Sectors We Cover Cont...

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

Sectors We Cover Cont...

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

Sectors We Cover Cont...

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

Sectors We Cover Cont...

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

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